



FSMTB®

FEDERATION OF STATE  
MASSAGE THERAPY BOARDS

2026 ANNUAL MEETING

# **SPONSORSHIP PROSPECTUS**



# BE A PART OF A MISSION OF PUBLIC PROTECTION

The FSMTB Annual Meeting, taking place October 21-23, 2026, in Las Vegas, Nevada, will bring together more than 100 massage therapy regulators, state board members, and industry professionals from across the United States.

This premier event provides a unique opportunity for leaders in massage therapy regulation to exchange knowledge, discuss key regulatory issues, and strengthen connections that support safe and effective practice nationwide.

In addition to engaging educational sessions, attendees will experience dynamic keynote presentations and valuable networking opportunities designed to foster collaboration across jurisdictions and throughout the profession.

## BENEFITS OF SPONSORSHIP

- **Brand Visibility:** Gain exposure among regulatory leaders, industry partners, and FSMTB members from a variety of jurisdictions.
- **Direct Engagement:** Network with key decision-makers in massage therapy regulation.
- **Support FSMTB's Mission:** Demonstrate your commitment to public protection and regulatory excellence.

# KEY EVENTS & OPPORTUNITIES

## Welcome Reception

This event kicks off the Annual Meeting with a relaxed evening of networking and connection. Attendees can mingle with regulatory leaders and industry partners while enjoying light food and beverage selections in a welcoming atmosphere.

## Keynote Session

Attendees will gain valuable insights from an inspiring keynote speaker who will set the tone for the meeting with thought-provoking ideas.

## Member Dinner

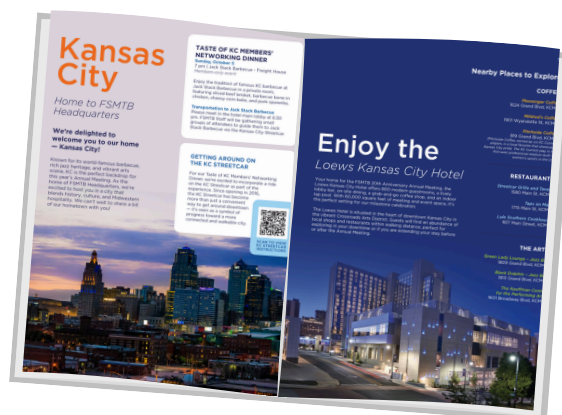
A highlight of the FSMTB Annual Meeting, this members-only dinner brings together state board members and staff for an evening of networking, conversation, and community. The event provides a welcoming space for regulatory leaders to connect and strengthen relationships outside of the meeting sessions.

## Morning Yoga

Attendees can start their day with an energizing yoga session designed to promote relaxation and well-being before diving into a full day of learning and discussion.

## Chair Massage

Attendees can take a moment to unwind with complimentary chair massages to recharge for the day.



Example pages from FSMTB's 2025 Annual Meeting Program



# PLATINUM SPONSORSHIP

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\$20,000

- Exclusive sponsorship of the **Member Dinner**
  - Mention in script (before and after event)
  - Expression of gratitude during event
- Logo displayed throughout the Annual Meeting event
- Three meeting registrations
- Logo placement in Sponsors section of event program
- Full-page ad space in event program
- Logo placement in event marketing emails
- Three social media mentions leading up to/during event
- Logo placement on Annual Meeting event webpage

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# GOLD SPONSORSHIP

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\$15,000

## Option #1 (one sponsorship available)

- Exclusive sponsorship of the **Keynote Session**
  - Sponsor name included on keynote session title slide
  - Expression of gratitude prior to keynote session
- Logo displayed throughout the Annual Meeting event
- Two meeting registrations
- Logo placement in Sponsors section of event program
- Half-page ad space in event program
- Logo placement in event marketing emails
- Two social media mentions leading up to/during event
- Logo placement on Annual Meeting event webpage

## Option #2

- Exclusive sponsorship of the **Welcome Reception**
  - Logo displayed at the Welcome Reception
- Logo displayed throughout the Annual Meeting event
- Two meeting registrations
- Logo placement in Sponsors section of event program
- Half-page ad space in event program
- Logo placement in event marketing emails
- Two social media mention leading up to/during event
- Logo placement on Annual Meeting event webpage

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# SILVER SPONSORSHIP

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\$7,500

## Option #1

- Exclusive sponsorship of **Morning Yoga** at FSMTB's Annual Meeting
  - Logo displayed at Morning Yoga location
- Logo displayed throughout the Annual Meeting event
- One meeting registration
- Logo placement in Sponsors section of event program
- Quarter-page ad space in event program
- Logo placement in event marketing emails
- One social media mention leading up to/during event
- Logo placement on Annual Meeting event webpage

## Option #2

- Exclusive sponsorship of **Chair Massage** at FSMTB's Annual Meeting
  - Logo displayed at Chair Massage location
- Logo displayed throughout the Annual Meeting event
- One meeting registration
- Logo placement in Sponsors section of event program
- Quarter-page ad space in event program
- Logo placement in event marketing emails
- One social media mention leading up to/during event
- Logo placement on Annual Meeting event webpage

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# SILVER SPONSORSHIP

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\$7,500

## Option #3

- Exclusive sponsorship of the **AM & PM networking breaks** at FSMTB's Annual Meeting
- Logo displayed throughout the Annual Meeting event
- One meeting registration
- Logo placement in Sponsors section of event program
- Quarter-page ad space in event program
- Logo placement in event marketing emails
- One social media mention leading up to/during event
- Logo placement on Annual Meeting event webpage

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# SUPPORTER OF PUBLIC PROTECTION SPONSORSHIP

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\$1,000

- Logo displayed throughout the Annual Meeting event
- Logo placement in Sponsors section of event program
- Logo placement in event marketing emails
- One social media mention leading up to/during event
- Logo placement on Annual Meeting event webpage

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# TAX DEDUCTIBLE DONATION

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## CUSTOM DONATION

Support FSMTB's mission through a voluntary contribution of your choosing. This contribution allows individuals or organizations to provide customized support for FSMTB initiatives and event programming. Voluntary donations help advance educational opportunities, collaboration, and public protection efforts across the regulatory community.

[Secure your sponsorship now](#)

# GET STARTED WITH SPONSORSHIP

Thank you for your interest in supporting our members and their mission of public protection. Your sponsorship helps make the FSMTB Annual Meeting a valuable experience for regulatory leaders, industry partners, and the massage therapy community.

Ready to secure your sponsorship? [Submit your sponsorship form now](#) or contact us to discuss opportunities and find the best fit for your organization.

**Contact:** Kevin Snedden, FSMTB Director - Industry Relations

**Email:** [ksnedden@fsmtb.org](mailto:ksnedden@fsmtb.org)

**We look forward to partnering with you!**

## SPONSOR ASSETS SPECIFICATIONS

### Logos

High-resolution vector file (such as an .AI, .EPS, or .SVG)

### Printed Program Ads

#### FULL PAGE:

8.5x11in (with a .125in bleed) (high-resolution 300 dpi PDF)

#### HALF PAGE:

8.5x5.5in (with a .125in bleed) (high-resolution 300 dpi PDF)

#### QUARTER PAGE:

4.25x5.5in (with a .125in bleed) (high-resolution 300 dpi PDF)