



2026 MBE Summit Preliminary Agenda

(may be subject to change)

Wednesday, April 22

Attendee Travel Day

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| 5 pm | Registration | Waterplace Pre-Function |
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Thursday, April 23

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| 8:30 am | Registration | Waterplace Pre-Function |
| 8:30-9:30 am | Networking Breakfast | South County |
| 9:30 am | Welcome <i>Dr. Debra Persinger, FSMTB Executive Director</i> | Waterplace Ballroom |
| 9:30-10:15 am | Public Engagement with Purpose Explore successful strategies for outreach and public engagement with constituents. From rotating board meetings to newsletters and licensee town halls, learn how boards can foster trust and transparency. | Waterplace Ballroom |
| 10:15-11 am | Understanding and Responding to Misinformation This session examines misinformation through a research-based lens, exploring how it forms, spreads, and influences public perception. Building on this foundation, the session will consider practical implications and response strategies boards can use to address misinformation while supporting transparency and public trust. | Waterplace Ballroom |
| 11-11:30 am | Networking Break | Waterplace Ballroom |

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| 11:30 am-12:30 pm | Synaptic: Advancing Support Through Technology Learn how FSMTB is leveraging technology to modernize regulatory functions and support your processes. | Waterplace Ballroom |
| 12:30-1:30 pm | Networking Lunch | South County |
| 1:30-2:15 pm | Investigations Best Practices This session will provide an overview of best practices for conducting thorough, consistent, and defensible investigations. | Waterplace Ballroom |
| 2:15-3:45 pm | Hack-A-Thon Workshop: Education and School Approval This Hack-A-Thon style session will focus on developing standards, criteria, and requirements for massage school and program approval. Participants will explore what has worked well in various states, what challenges have emerged, and how those insights can inform stronger, more consistent approaches to oversight. | Waterplace Ballroom |
| 3:45-4:15 pm | Networking Break | Waterplace Ballroom |
| 4:15-4:45 pm | Hack-A-Thon Report Out | Waterplace Ballroom |
| 4:45-5:30 pm | Sharing Successes and Challenges In this interactive, community-building session, each jurisdiction is invited to share a recent success, a key challenge, or a meaningful story from their work. This time is designed to promote connection, spark conversation, and highlight the diverse experiences across FSMTB member states. | Waterplace Ballroom |
| 5:30 pm | Wrap Up | Waterplace Ballroom |
| 6 pm | On-Site Networking Dinner | TBA |

Friday, April 24

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| 8-8:45 am | Networking Breakfast | South County |
| 8:45 am | Welcome | Waterplace Ballroom |
| 8:45-9:15 am | Tricky Scenarios and Board Best Practices Explore real-life challenging board scenarios and learn best practices for handling them with confidence and professionalism. | Waterplace Ballroom |
| 9:15-9:45 am | Impact Update: Current Status and Recent Developments Stay informed about the IMpact with a review of recent developments and the initiative's current status, including what boards need to know going forward. | Waterplace Ballroom |
| 9:45-10:30 am | A Fresh Look at Regulation This session will explore emerging perspectives on professional regulation and its evolving role in today's environment. | Waterplace Ballroom |
| 10:30-10:45 | Networking Break | Waterplace Ballroom |
| 10:45-11:15 am | De(fending) Regulation In this interactive session, groups will tackle prompts about deregulation arguments and practices. Participants will brainstorm strategies to protect and strengthen regulatory standards, leaving with actionable ideas and a practical toolkit. | Waterplace Ballroom |
| 11:15-11:45 am | Leveraging FSMTB: Resources to Strengthen Board Effectiveness Explore FSMTB's latest and upcoming educational events and resources designed to enhance board effectiveness, support regulatory excellence, and equip boards for today's challenges. | Waterplace Ballroom |
| 11:45 am | Wrap Up and Conclusion | Waterplace Ballroom |