

## SHARON J. OLIVER

Provide written responses to the following three questions:

### Question 1: How have you served FSMTB in the last few years?

Since 2021, I have actively contributed to FSMTB through service on several key committees:

- **License Renewal Committee (2021–Present)** – Reviewing issues related to license renewal, and continuing education requirements.
- **Examination Eligibility Review Panel (2023–Present)** – Helping ensure the integrity of MBLEx candidate eligibility.
- **Nominating Committee (2023–2024)** – Participating in the identification and vetting of qualified leadership candidates.
- **Finance Committee (2024–Present)** – Assisting in reviewing and proposing the annual budget; reviewing investments, audit, and advising the Board of Directors on long-term sustainability.

Additionally, I served as a panelist at the 2025 Massage Board Executives Summit during the session *"Reimagining Relationships with Legislators,"* where I shared insights on building effective legislative relationships and advocacy strategies that support regulatory goals.

### Question 2: What skill set or strengths do you bring to FSMTB?

I bring a combination of strategic insight, regulatory experience, and collaborative leadership to FSMTB. My strengths include:

- **Analytical Thinking:** I approach complex regulatory and policy challenges with a detail-oriented, data-driven mindset, enabling thoughtful and independent decision-making.
- **Leadership and Teamwork:** I am both a committed team player and an effective leader, known for building consensus and fostering productive working relationships.
- **Communication:** My strong written and oral communication skills allow me to clearly articulate ideas, facilitate dialogue, and advocate persuasively in both public and legislative settings.
- **Legislative and Fiscal Experience:** I have extensive experience testifying before legislative bodies and managing budgets, which supports FSMTB's governance, advocacy, and financial oversight needs.

### Question 3: What do you see as the important issues facing FSMTB?

FSMTB faces several critical issues in the coming years:

- **Combating Fraudulent Schools and Human Trafficking:** The rise of illegitimate massage therapy programs poses a threat to public safety and the credibility of the profession. Protecting the integrity of the MBLEx by tightening eligibility oversight and supporting state enforcement efforts is vital.

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- **Universal MBLEx Adoption:** Expanding the acceptance of the MBLEx as the standardized national examination across all jurisdictions is essential for promoting consistency and portability in licensure.
- **Member Board Engagement and Value:** FSMTB must continue to deliver resources, tools, and collaborative opportunities that directly support its Member Boards, demonstrating clear return on investment.
- **Diversifying Revenue Streams:** Identifying and developing new revenue sources that are mission-aligned will help sustain FSMTB's operations while enhancing its service offerings.