



FSMTB[®]
FEDERATION OF STATE
MASSAGE THERAPY BOARDS

ANNUAL MEETING 2025

SPONSORSHIP PROSPECTUS

20th Anniversary Edition



BE A PART OF A LEGACY OF PUBLIC PROTECTION

The FSMTB Annual Meeting, happening October 5-7, 2025, is more than just a gathering—it's a 20th anniversary milestone celebration! This event will bring together 100+ massage therapy regulators, state board members, and industry professionals to exchange knowledge, discuss key regulatory issues, and strengthen connections.

In addition to educational sessions, a dynamic keynote speaker, and valuable networking opportunities, this year's meeting will feature special anniversary celebrations to honor two decades of FSMTB's dedication to public protection and professional excellence.

Be part of this historic event and join us in celebrating 20 years of supporting the massage therapy regulatory community!

BENEFITS OF SPONSORSHIP

- **Brand Visibility:** Gain exposure among regulatory leaders, industry partners, and FSMTB members from a variety of jurisdictions.
- **Direct Engagement:** Network with key decision-makers in massage therapy regulation.
- **Recognition Opportunities:** Be acknowledged as a valued supporter of FSMTB's 20-year legacy.
- **Commemorative Exposure:** Align your brand with a milestone celebration highlighting FSMTB's impact.
- **Support FSMTB's Mission:** Demonstrate your commitment to public protection and regulatory excellence.

KEY EVENTS & OPPORTUNITIES

Welcome Reception

This event kicks off the Annual Meeting with a relaxed evening of networking and connection. Attendees can mingle with regulatory leaders and industry partners while enjoying light food and beverage selections in a welcoming atmosphere.

Keynote Session

Attendees will gain valuable insights from an inspiring keynote speaker who will set the tone for the meeting with thought-provoking ideas.

20th Anniversary Dinner

Celebrate FSMTB's 20-year milestone with an elegant evening of food, networking, and recognition. Set against the stunning Kansas City skyline, this event will honor two decades of leadership in massage therapy regulation while providing a networking opportunity for attendees.

Morning Yoga

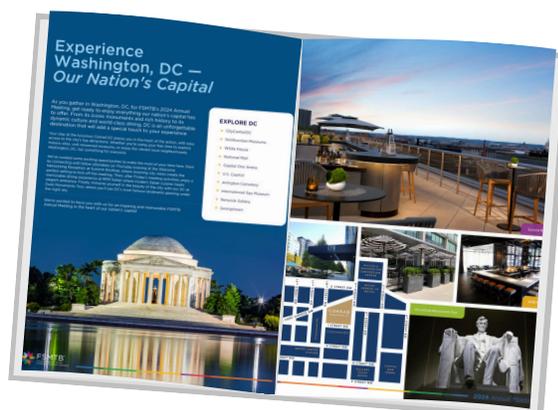
Attendees can start their day with an energizing yoga session designed to promote relaxation and well-being before diving into a full day of learning and discussion.

Chair Massage

Attendees can take a moment to unwind with complimentary chair massages to recharge for the day.

Annual Meeting Program

The Annual Meeting Program is the essential guide to the FSMTB Annual Meeting. This printed booklet includes the full agenda, event details, speaker information, and special acknowledgments.



Example pages from FSMTB's 2024 Annual Meeting Program



PLATINUM SPONSORSHIP

SOLD
0 PLATINUM
SPONSORSHIPS
AVAILABLE

\$20,000

- Exclusive sponsorship of **20th Anniversary Dinner**
 - Included in name (20th Anniversary Dinner, Sponsored by {sponsor})
 - Logo placement throughout 20th Anniversary Dinner
 - Mention in script (before and after event)
 - Expression of gratitude during event
- Logo displayed throughout the Annual Meeting event
- Three meeting registrations
- Logo placement in Sponsors section of event program
- Full-page ad space in event program
- Logo placement in event marketing emails
- Three social media mentions leading up to/during event
- Logo placement on Annual Meeting event webpage

ABOUT THE 20TH ANNIVERSARY DINNER

The FSMTB's 20th Anniversary Dinner will be an exclusive evening honoring two decades of leadership in massage therapy regulation. Held on the Event Lawn at the Loews Kansas City Hotel, this open-air terrace with stunning skyline views sets the stage for an elegant night of networking, recognition, and celebration.

Bringing together regulatory leaders, industry partners, and FSMTB members, this signature event features elevated dining, special anniversary tributes, and networking for attendees. As a sponsor, you'll gain premium visibility among key decision-makers while supporting FSMTB's mission of public protection and regulatory excellence.



GOLD SPONSORSHIP

ONE
GOLD
SPONSORSHIP
AVAILABLE

\$15,000

Option #1 (SOLD OUT)

- Exclusive sponsorship of the **Keynote Session**
 - Included in keynote session name (Keynote Session, Sponsored by {sponsor})
 - Expression of gratitude prior to keynote session
- Logo displayed throughout the Annual Meeting event
- Two meeting registrations
- Logo placement in Sponsors section of event program
- Half-page ad space in event program
- Logo placement in event marketing emails
- Two social media mentions leading up to/during event
- Logo placement on Annual Meeting event webpage

Option #2 (one sponsorship available)

- Exclusive sponsorship of the **Welcome Reception**
 - Included in Welcome Reception name (Welcome Reception, Sponsored by {sponsor})
 - Logo placement throughout Welcome Reception
- Logo displayed throughout the Annual Meeting event
- Two meeting registrations
- Logo placement in Sponsors section of event program
- Half-page ad space in event program
- Logo placement in event marketing emails
- Two social media mentions leading up to/during event
- Logo placement on Annual Meeting event webpage

[Secure your sponsorship now](#)

SILVER SPONSORSHIP

ONE
SILVER
SPONSORSHIP
AVAILABLE

\$7,500

Option #1 (one sponsorship available)

- Exclusive sponsorship of Morning Yoga at FSMTB's Annual Meeting
- Logo displayed throughout the Annual Meeting event
- One meeting registration
- Logo placement in Sponsors section of event program
- Half-page ad space in event program
- Logo placement in event marketing emails
- One social media mention leading up to/during event
- Logo placement on Annual Meeting event webpage

Option #2 (SOLD OUT)

- Exclusive sponsorship of Chair Massage at FSMTB's Annual Meeting
- Logo displayed throughout the Annual Meeting event
- One meeting registration
- Logo placement in Sponsors section of event program
- Half-page ad space in event program
- Logo placement in event marketing emails
- One social media mention leading up to/during event
- Logo placement on Annual Meeting event webpage

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BRONZE SPONSORSHIP

\$2,500

- Logo displayed throughout the Annual Meeting event
- Quarter page ad space in event program
- Logo placement in Sponsors section of event program
- Logo placement in event marketing emails
- One social media mention leading up to/during event
- Logo placement on Annual Meeting event webpage

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SUPPORTER OF PUBLIC PROTECTION SPONSORSHIP

\$500

- Logo displayed throughout the Annual Meeting event
- Logo placement in Sponsors section of event program
- Logo placement in event marketing emails
- One social media mention leading up to/during event
- Logo placement on Annual Meeting event webpage

[Secure your sponsorship now](#)

FRIENDS OF THE FEDERATION SPONSORSHIP

\$100

Celebrate FSMTB's 20th anniversary by sharing a message of congratulations or support in the Annual Meeting Program! With a \$100 sponsorship, your message will be featured in this professionally printed booklet, ensuring your recognition among FSMTB members and industry partners as we commemorate two decades of excellence in massage therapy regulation.

[Secure your sponsorship now](#)

GET STARTED WITH SPONSORSHIP

Thank you for your interest in supporting our members and their mission of public protection. Your sponsorship helps make the FSMTB Annual Meeting a valuable experience for regulatory leaders, industry partners, and the massage therapy community.

Ready to secure your sponsorship? [Submit your sponsorship form now](#) or contact us to discuss opportunities and find the best fit for your organization.

Contact: Kevin Snedden, FSMTB Director of Industry Relations

Email: ksnedden@fsmtb.org

We look forward to partnering with you and celebrating FSMTB's 20th anniversary together!

